

2020 Applied Organisational Neuroscience Seminar



“the positive neuroscience of human functioning, flourishing and innovation in the new low touch economy”

23 September 2020 | 09:00-16:00



**ONLINE
SEMINAR**



JOIN US ONLINE
FROM YOUR HOME
OR OFFICE

ALL PARTICIPANTS WILL RECEIVE THE FULL RECORDING OF THE CONFERENCE

JOIN US FOR THIS SEMINAR AND EARN 5 CPD POINTS

Accreditation number: PSB002/AP/001/2020/05

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INTRODUCTION

Neuroscience is changing our understanding of the human brain and why people behave the way they do. These insights could transform the way we interact in the world of work, on a personal, team and even organisational level. The Applied Organisational Neuroscience seminar will bridge the gap between rigorous science and the practical needs of your organisation, giving you insights that can be applied immediately at work.

WHY YOU SHOULD ATTEND

- ▶ Develop a better understanding of the human brain at work to improve individual and organisational performance amidst CV19 and beyond
- ▶ Gain insights of how to apply the fast growing body of knowledge of the brain to cultivate personal resilience, change plasticity and leadership brain stamina
- ▶ Learn to think critically about neuroscientific claims in order to uphold the necessary objectivity and rigour when applying these discoveries in the workplace.
- ▶ Improve the depth and effectiveness of your innovation initiatives
- ▶ Learn about the social brain, and the neuroscience of the networked organisation
- ▶ Be the first to hear the LATEST applied organisational neuroscience research

WHO SHOULD ATTEND

- ▶ CEOs/Head of Learning and Development/ L & D professionals/ managers
- ▶ Head of Talent/Talent Manager
- ▶ Organisational Psychologists
- ▶ HR Directors/Managers/Professionals
- ▶ Head of OD/OD Managers/OD professionals or consultants
- ▶ Head of Training and Development/Trainers
- ▶ Academics

BENEFITS TO ATTEND ONLINE CONFERENCES & SEMINARS

Physical events are great and we really miss the interaction. However, the current world crisis called for a reinvention of how we engage and approach continuous learning and development in a changing world. With this online conference you won't miss out on any of the latest critical learning that is essential to progress and survive during difficult times and at the same time adhere to healthy practices and social distancing.

- ▶ Stay abreast of industry and market changes
- ▶ Unlock innovative solutions
- ▶ Explore new ways of working
- ▶ Break out of your comfort zone
- ▶ Cost effective and saving time!
- ▶ Learn at your own pace
- ▶ Meet a global audience
- ▶ Connect with potential clients

PARTICIPATING ORGANISATIONS



09:00–09:10	Welcome and opening remarks Hosts NATASHA WINKLER-TITUS <i>President, SIOPSA</i> INGRA DU BUISSON-NARSAI <i>Chair for the Interest group of Applied Organisational Neuroscience (AONS)</i>
09:10–09:25	Applied organisational neuroscience: Neuro-nonsense or neuro-science? Speaker INGRA DU BUISSON-NARSAI <i>Co-founder and Director, NeuroCapital Coaching and Consulting</i>
09:25–10:00	The neuroscience scoreboard: The strongest, positive predictors of resilience during the COVID-19 and beyond Speaker DR ETIENNE VAN DER WALT <i>Neurologist and CEO, Neurozone</i>
10:00–10:30	Resilience: An organisational neuroscientific perspective Speakers PROF DIRK GELDENHUYS <i>Professor in Industrial and Organisational Psychology, UNISA</i> JENNY VENTER <i>Lecturer, UNISA</i>
10:30–11:00	<i>Morning break</i>
11:00–11:30	The social brain and the remote work challenge Speaker ROB JARDINE <i>Head of Research and Solutions, NeuroLeadership Institute SA</i>
11:30–12:00	A brain based approach to managing performance in time of crisis – building trust and engaging with employees, so that honest conversations can be had Speaker ZAHIRAH PHATUDI <i>MD, Ignite Talent Consulting</i>
12:00–12:30	The impact of social disadvantage on the brain and why building a culture of “connecting” is the way to go with diversity and inclusion Speaker DR ESTELLE COETZER <i>Founder, GreyQ Consulting</i>
12:30–13:30	<i>Lunch break</i>
13:30–14:00	Finding the calm in the storm: the practice of self-regulation Speaker DR INETTE TAYLOR <i>Registered Counselling Psychologist in Private Practice</i>
14:00–14:30	The neuroscience of innovation and learning : Uncovering the brain mechanics of creativity and divergent thinking (creating working environments that fosters it) Speaker LOMÉ KOEKEMOER <i>Head of People Development, Yellow Seed Consulting</i>
14:30–15:00	Debunking neuro-myth conceptions in the world of work - research presentation Speakers TALIA FISHER <i>Chair, SIOPSA Johannesburg</i> DR XANDER VAN LILL <i>Product Specialist, JvR Africa Group</i> ANDREW MORRIS <i>Consultant, JvR Africa Group</i>
15:00–15:15	<i>Afternoon break</i>
15:15–15:50	The state of the field of organisational neuroscience (current research), its promise for application in formal organisations as well as potential application issues (e.g., ethical concerns) Speaker PROF DAVID A. WALDMAN <i>Professor of Management, W. P. Carey School of Business, Arizona State University</i>
15:50–16:00	<i>Wrap up and closing remarks</i>



DR ETIENNE VAN DER WALT

Neurologist and CEO, Neurozone

Dr Etienne van der Walt is an accomplished neurologist with a special interest in cognitive neuroscience, and authority in early childhood brain development. Etienne's 14-year career as a clinical neurologist means he has a deep understanding of the anatomy, biology, and physiology of the brain and the human nervous system. In more recent years, his professional and personal fascination with the remarkable discoveries coming from the various brain sciences has led him to believe in the vast potential of this new knowledge to enhance human capacity. The realization of this vision is the founding of Cape Town based Neurozone®, a neuroscience business dedicated to the application of brain science, analytics and coaching to enhance human capacity. As a result, Etienne has developed a keen understanding of the neurobiological substrates, principles and insights that underpin organisational behavior and performance. As an avid keynote speaker, Etienne engages with diverse audiences of leaders, professionals, educators, and parents on the amazing human brain and its applications as foundational knowledge in a variety of fields where resilience and optimizing human capacity takes center stage. In addition to his Medical and Clinical Neurology degrees, Etienne also holds BSc degrees in Chemistry, Mathematical Statistics as well as Integrated Physiology and Virology.



PROF DAVID A. WALDMAN

Professor of Management, W. P. Carey School of Business at Arizona State University

David's interests focus largely on leadership and organisational neuroscience. He has approximately 140 articles, 5 books, and over 30,000 citations. He has been an investigator on grants approximating \$1.6 million. He is on the editorial review boards of Academy of Management Journal, Academy of Management Review, Academy of Management Perspectives, Journal of Applied Psychology, Personnel Psychology, and The Leadership Quarterly. He is a Fellow of the Academy of Management, American Psychological Association, and the Society for Industrial and Organisational Psychology.



PROF DIRK GELDENHUYS
Professor in Industrial and Organisational Psychology, UNISA

Dirk teaches organisation development and coaching on Masters' level. He is a co-author of scholarly and textbooks, published scientific articles and presented workshops and delivered papers at conferences, locally and abroad. He is registered as a Psychologist (cat. Industrial) with the HPCSA and as a Master Practitioner with the SABPP. He was awarded honorary lifelong membership of the Society for Industrial and

Organisational Psychology for distinguished and meritorious service. He acts as coach for coaches and coach to individuals and groups on all organisational levels from a neuro-scientific framework and work across industries with a strong focus on resilience and wellness.



DR NATASHA WINKLER-TITUS

President Society for Industrial and Organisational Psychology of South Africa (SIOPSA)

In 2019, Natasha was awarded top IO Psychologist practitioner in South Africa. With more than 25 years' experience, Natasha also serves as President of the society for Work Psychologists in SA and was invited to serve as expert panelist for the Centre for global Inclusion, one of 112 international thought leaders in the field of diversity and inclusion. Following a purposive career from Specialist to Senior manager and leader of international teams in HR and management consulting, Natasha now consults independently while dabbling in speaking, philanthropy, coaching, teaching, supervision and research. She also teaches Masters students at the University of Pretoria and serve as faculty on the MBA program at Stellenbosch business school.



INGRA DU BUISSON-NARSAI
Co-founder and Director, NeuroCapital Coaching and Consulting

Ingra du Buisson-Narsai is the co-founder and Director of NeuroCapital Coaching and Consulting. They consult to some of South Africa's leading and most admired companies. Ingra has 20 years of executive-level experience in corporate South Africa and is a Registered Organisational Psychologist in private practice. Her unique contribution is as a catalyst for change, using integrative organisational neuroscience. Ingra is also an established leadership and executive coach and is affiliated with the Wits Business School (WBS) in South Africa, where she supervises and examines the work of post-graduate students in Business and Executive Coaching. Ingra is an Executive Committee Member of the Society for Industrial and Organisational Psychology of South Africa (SIOPSA) and the Chair for the Interest group of Applied Organisational Neuroscience (AONS). She is the author of the best-selling book "Fight, Flight or Flourish: How neuroscience can unlock human potential".



JENNY VENTER
Lecturer, UNISA

Jenny Venter is registered with the HPCSA as an Industrial psychologist and lectures on psychological adjustment and wellness in the work context at the Department of Industrial and Organisational Psychology at the University of South Africa. She has 11 years' consulting experience in various areas including HR information technology, organisation development

and coaching. She is currently completing her PhD, with a focus on applied neurosciences. Professional registrations include the Society of Industrial and Organisational Psychology of South Africa, the International Society for Applied Neurosciences and the South African Board for People Practices.



DR ESTELLE COETZER

Founder, GreyQ Consulting

Estelle gained extensive experience in the field of leadership, team and organisational development during her career of nearly 30 years. She consults to a wide range of industries and regularly shares her knowledge at conferences. An area of particular interest for her is the application of neuroscience within an organisational context. The impact of gaining knowledge of neuroscientific principles in changing leader behaviour formed the basis for her doctoral studies. She is the founding member of GreyQ Consulting.



ROB JARDINE

Head of Research and Solutions, NeuroLeadership Institute SA

Rob ensures that the NeuroLeadership offering matches best practice and latest research in the fields of neuroscience and leadership development. He is a recognized thought leader in the South African field of NeuroLeadership and has held speaking engagements with various institutions and media outlets such as: Society for Industrial and Organizational

Psychology, Gordon Institute of Business (GIBS), SABC, SAFm, 702 Talk Radio, ENCA. Rob is an industrial psychologist with degrees from the University of Johannesburg and the University of Valencia.



ZAHIRAH PHATUDI

MD, Ignite Talent Consulting

Zahirah has positioned herself as an expert and a thought leader in people and organisational transformation. She integrates Neuroscience, timeless Spiritual principles and Psychology as a catalyst for transformation and awakening of consciousness. She works with professionals, leaders and organisations to enable them to shift culture, build conscious high engagement and high performing workplaces, build conscious leaders, achieve leadership and personal mastery. She is a transformational coach, keynote speaker and entrepreneur. She is the founding MD at Ignite Talent consulting. Registered Industrial psychologist with more than 15 years' experience as leader at senior and executive management in the corporate sector and as an entrepreneur. She has board experience and she is the former chairperson of HR committee of the board at ICASA.



DR INETTE TAYLOR

Registered Counselling Psychologist in Private Practice

Dr Inette Taylor, PhD, a registered Counselling Psychologist with a

BCIA Board Certificate in Neurofeedback. Inette has been a full member of SIOPSA since 2002 and served on the SIOPSA Executive from 2002 – 2006. She is also the current chairperson of the Interest Group in the Systems Psychodynamics of Organisations (IGSPO). She is an experienced professional in private practice where she focuses amongst other on psychotherapy, trauma intervention (since 2017 BWRT), assessment services for industry, community services, executive coaching, experiential learning workshops, training courses, couple counselling, hypnotherapy, and since 2016 Neurofeedback training.



TALIA FISHER

Chair, SIOPSA Johannesburg

Talia Fisher Talia Fisher is registered as an Industrial Psychologist with the HPCSA and acts as the Chair of the SIOPSA Johannesburg Branch where she manages the Emerging Psychologists portfolio of the committee. She is currently pursuing her PhD at the University of Johannesburg under the tutelage of Professor Brandon Morgan.



DR XANDER VAN LILL

Product Specialist, JvR Africa Group

Xander van Lill is a registered industrial psychologist, committee member of the Johannesburg Regional branch of SIOPSA, and product specialist at JvR Africa Group. His primary

research interests include individual differences in the workplace, interpersonal work psychology, work motivation, and workplace democracy.



ANDREW MORRIS

Consultant, JvR Africa Group

Andrew Morris is a registered industrial psychologist, committee member of the Johannesburg Regional branch of SIOPSA, and consultant at JvR Africa Group.



LOMÉ KOEKEMOER

Head of People Development, Yellow Seed Consulting

Lomé Koekemoer is a registered Organisational Psychologist and respected consultant, known for her innovative thinking, drive and sense of excellence. She has led a multitude of projects in many industries with employees and leaders of all levels. She is Head of People Development at YellowSeed Consulting. She is also currently the Head of Academy for the Society of Industrial and Organisational Psychologists South Africa. Lomé is an accredited clinical Imago therapist and has served on the Imago Africa board as executive member. She has presented at many conferences, and on radio and has written widely on topics relating to behavioral psychology (articles, book chapters and research presentations). She is especially passionate about the integration of innovation, neuroscience and behavioral psychology.

2020 APPLIED ORGANISATIONAL NEUROSCIENCE SEMINAR

REGISTRATION OPTIONS

2020
INCL. VAT

A	Full Seminar Fee	R1 500.00
B	Full Member SIOPSA or KR Communities of Practice	R1 200.00
C	Emerging Psychologist	R 500.00
D	Affiliate Member	R 500.00
E	Student Member	R 250.00

Registration fees exclude VAT. INCLUDES speaker slides and full recording of the seminar

HOW TO REGISTER

WEBSITE

www.siopsa.org.za

EMAIL

Email completed form to: accounts@siopsa.org.za

PHONE

Marissa Barnard: 0860 SIOPSA (746772)

KR COMMUNITIES OF PRACTICE MEMBERS

Book on the SIOPSA website at the full price. Before payment submit the invoice generated to accounts@siopsa.org.za to receive your revised invoice of R1 200.

SPECIAL OFFERS

- **20% DISCOUNT** for **HR Think Tank Members** and **KR Communities of Practice Members**. Contact Tina van der Westhuizen for more information on our communities and membership tina@knowres.co.za | +27 (11) 706 6009
- **SPECIAL DISCOUNT** for registered **NPOs, small businesses** (30 / less employees) & **full-time lecturers** at universities – contact our conference department for more information!

TERMS AND CONDITIONS OF REGISTRATION

Payment must be received before the event takes place. KR and SIOPSA reserves the right to refuse admission where evidence of payment cannot be shown.

Confirmation of booking • If you have not received confirmation, in writing, of your booking before the event, please contact us on 0860 SIOPSA (746772) to confirm that we have received your registration.

Something has come up and you can't attend • If you cannot make it to the event, you have several options (the below options need to be received in writing):

- You may send a substitute delegate in your place, please inform the Customer Care Department of the new name for registration purposes. No additional charges will be applicable for substitutions.
- You may transfer at no extra charge to another event, provided you do so in writing at least 10 working days before the event. Transfers within the 10 working days will be charged an administration fee of 20%
- You may cancel your registration, in writing, up to 10 working days before the event takes place. Cancellations inside of 10 days will be liable for the full fee
- Unfortunately, no refund or credit can be given to delegates who do not attend without giving prior notice
- Registrations received during the 10 working days before the event date, will not be excluded from any terms & conditions

In the event of unforeseen circumstances KR & SIOPSA reserve the right to change the programme content, the speakers, the venue, the date or the means of delivering the event such as live streaming and/or video recordings. Should the event be postponed, you will have the option to attend the next available date of the relevant event. The registration fee will be credited on delegate accounts, should they opt not to attend the next available date of the relevant event or in the case where an event is cancelled.

PAYMENT • Payment must be received before the event takes place

- **SIOPSA members and other** – Payments should be made to SIOPSA online at www.siopsa.org.za
- **KR Communities of Practice members** – A revised invoice of R1 200 will be send to you with payment information

SETA • Grants and accreditation requirements

Many of our delegates enquire about the accreditation of our events. There is a misconception that organisations qualify for SETA grants only for accredited programmes. This is not correct. The payment of SETA grants is regulated by the Government Gazette, no. 9867, Vol. 570, 3 December 2012, no. 35940. These Regulations clearly state that the SETAs “must allocate a mandatory grant to a levy paying employer” that has submitted a WSP and ATR by the regulated date, has provided all the information required in the regulated template, and is up to date with skills levy payments. Furthermore, the template in the Regulations (Section C: Skills Development) allows employers to include ALL planned training in the report; not only accredited programmes.

2020 APPLIED ORGANISATIONAL NEUROSCIENCE SEMINAR

REGISTRATION FORM

IMPORTANT

Please indicate the option you want to attend by writing the number in the block provided below, with your corresponding option from the REGISTRATION OPTIONS section.

Once payment has been made please email through proof of payment with the event's name in the subject line. PLEASE NOTE Delegates will not be allowed access to the event if payment has not been received.

BOOKING MADE BY (NAME & SURNAME):

Company:

Company VAT number:

Department:

Email:

Phone:

Postal address:

Physical address:

Postal code:

Postal code:

Date:

Signature:

By signing this registration form, the delegates agree to the enclosed terms and conditions

DELEGATE 1

OPTION

DELEGATE 2

OPTION

Name:

Name:

Title: Mr / Mrs / Miss / Dr / Prof

Title: Mr / Mrs / Miss / Dr / Prof

Designation:

Designation:

Email:

Email:

Phone:

Phone:

Cellular:

Cellular:

DELEGATE 3

OPTION

DELEGATE 4

OPTION

Name:

Name:

Title: Mr / Mrs / Miss / Dr / Prof

Title: Mr / Mrs / Miss / Dr / Prof

Designation:

Designation:

Email:

Email:

Phone:

Phone:

Cellular:

Cellular:

CREDIT CARD PAYMENT mark appropriate box

VISA

MASTERCARD

AMEX

DINERS

Cardholder:

Expiry date:

CCV number:

Card number:

Amount (Total incl. VAT):

Date:

Signature:

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